In 2016, the EU was Latin America’s 3rd largest partner with €196 billion in bilateral trade.

The IMF has estimated GDP Growth for the ASEAN region at 5% throughout 2017 and 2018.

China’s SIPO saw an increase of nearly 24% of patent applications in 2016.

Why is IP key for your business?
Protect your Innovations and Creations
Attract Investors and Potential Partners
Avoid Infringement
Boost your Competitiveness

Services Provided
Helpdesk Enquiry Helpline
One of our experts will get back to you within 3 working days.

Online Services
Head to ipr-hub.eu to access all our e-learning and business tools, podcasts and videos.

Networking
The Helpdesks are present at B2B matching events, Trade Fairs and cooperate with EU-funded initiatives, among others.

IP Content Material
We create up-to-date guides, factsheets and more for you to use.

Training Workshops & Live Webinars
Join us in person or online via relevant training sessions.

Facts & Figures 2015 - 2018

Total Number of Enquiries Answered

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Total Number of Events per Region

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"The service provided by the Helpline was impeccable and the answers delivered of great value. We are grateful for the assistance and guidance received."

- Glovo! Spanish SME

"The South-East Asia IPR SME Helpdesk has provided very clear instructions about all IP rights-related issues. When starting my company, trademark registration processes in Vietnam were not clear to me. The Helpdesk representative told me exactly what stage my registration was in and gave me tons of IP advice about other countries in South-East Asia. He was very good about answering all the IP issues in the future and highly recommend him to other European SMEs in my network."

- Martijn Lips, CEO of WeSport

An initiative funded by the COSME programme of the European Union

www.ipr-hub.eu

Data Period: 7 July 2015 - 7 January 2018

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