

China IPR SME Helpdesk

Free business tools to manage your Intellectual Property Rights in China

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Welcome to the China IPR SME Helpdesk's newsletter update. Click on the topics below to jump to news about our free resources and services that can help your business in the region. This Newsletter also includes the new IP Factsheet on Hong Kong, as the Helpdesk has now expanded its coverage to include the Greater China region. The Factsheet gives an overview of protection and enforcement options in Hong Kong, with guidance on all major IP types, including patents, trade marks, copyright, registered designs, and trade secrets. It also provides useful registration cost information and contact details. Find it below!

Article



IP Factsheet: Hong Kong

As a Special Administrative Region of the People's Republic of China, Hong Kong has a high degree of autonomy and will retain its own legal system until 2047. Under the basic law, for intellectual property purposes, Hong Kong remains as a separate jurisdiction from the rest of China. Hong Kong's legal system and IP laws are separate and significantly different to those of Mainland China. Therefore IPR registered or protected in Hong Kong will not automatically extend to Mainland China and vice versa. [[Continue reading](#)]

Ask our experts a QUESTION



If you have an enquiry regarding protecting your IP in Greater China you can either e-mail us at question@china-iprhelpdesk.eu or you can use the form on our [website](#) and click 'submit'. Your enquiry is treated with the strictest confidence and will be answered within three working days. The Helpdesk now accepts enquiries relating to Mainland China, Hong Kong, Macao, and Taiwan too!

Want to protect your business in China?

[Email](#) us your questions now!

Call our hotline: +86 (10) 8527 6922

Submit your questions [online](#)!



[Ask our experts a question](#)

Join our free training events



The China IPR SME Helpdesk will be hosting many free events for European businesses in Europe and China in the coming 2 months. In China this will include two seminars in two major second-tier cities for European businesses on protecting IP and a presentation and consultation session for a high-level European delegation. While in Europe a workshop will be held in Prague focusing on complex technology protection and transfer, a German language seminar will take place in Austria on protecting innovations in China and wider Asia, and the Helpdesk will be presenting and consulting during two dates on a European road show on the fashion industry in China.

15 October 2014, **Prague, Czech Republic:** [IPR Landscape in China – Focus on Patents and Technology Transfer](#)

21 October 2014, **Chengdu, China:** [Mission for Growth to China](#)

22 October 2014, **Chengdu, China:** [Protecting Innovations and Sustainable Development: IPR in China](#)

23 October 2014, **Chongqing, China:** [Protecting Innovations and Sustainable Development: IPR in China](#)

28 October 2014, **Innsbruck, Austria:** [How to Protect your Business and Innovations in Asia](#)

6 November 2014, **Cologne, Germany:** [Enter the Chinese Market: the Fashion Industry](#)

11 November 2014, **Milan, Italy:** [Enter the Chinese Market: the Fashion Industry](#)

Get our guides



The Helpdesk has a comprehensive library of guides covering specific IP types, business processes, industries, and IPR procedural 'how to' guides. It now also offers factsheets covering the separate territories of Greater China: Mainland China, Hong Kong, Macau, with an additional Factsheet for Taiwan coming soon.

IP Factsheets for:

New: [Mainland China](#)

New: [Hong Kong](#)

New: [Macao](#)

To see our complete library of guides and factsheets **visit our publications webpage.**

Tune in to our webinars



Recordings of our latest webinars are available, recent topics have included:

- Up-to-date business-focused advice on the new Trademark Law in China.
- The protection and applicability of design patents.
- Advice for SMEs in the pharmaceuticals and medical device industry.
- A step-by-step guide on how to record trade marks with customs.

More webinars will be scheduled soon, check our [events calendar](#) for further details.

Webinar **Recording:** [Changes in Trade Mark Protection Legislation in China – Its Impact on EU SMEs](#)

Webinar **Recording:** [Differences between IP Protection in China vs. Europe](#)

Webinar **Recording:** [Obtaining and Enforcing Design Patents in China](#)

Webinar **Recording:** [IPR Protection for EU SMEs in the Healthcare Industry in China](#)

Webinar **Recording:** [Overview of the IPR Landscape for EU SMEs in Macao](#)

Webinar **Recording:** [How to Record Trade Marks with Customs in China](#)

Check out our latest FAQs and case studies



Visit the Helpdesk website for a full list of answers to Frequently Asked Questions (FAQs) received by the ASEAN IPR SME Helpdesk from European SMEs.

[Click here](#) to see our **FAQs page.**

While on the website you can also access our expanding collection of case studies to read about the experiences of real businesses from various industries entering the ASEAN region.

To see all our **case studies** [click here](#) and navigate the topics on the right.

Subscribe to our blog: Your IP Insider



The Your IP Insider blog continues to roll out up-to-date and entertaining IP-related business news and features on the latest developments in China and Southeast Asia. Our latest posts on China include a case study of a Dutch chemicals producer and their China entry strategy, news of new patent procedures for UK businesses, the rise of the Chinese counterfeit wine industry, and another case study of a pollution mask company and their experiences of e-commerce in China.

Your IP Insider posts:

[SME in the Spotlight: Vogmask](#)

[Recommended reading: EU-China Collaboration – Sustaining Technology and Research](#)

[Something to wine about...](#)

[Patent applications in China streamlined for UK businesses](#)

Your IP Insider posts are contributed by individual businesses, IP experts and the Helpdesk team; if you want to become a contributor, contact us at john.marrett@china-iprhelpdesk.eu

[SME in the spotlight: Wuvio](#)

[Let the Games Begin... It's official: the Serious Game has been launched!](#)



The ASEAN IPR SME Helpdesk provides free, essential South-East Asia intellectual property services and resources for Copean businesses. You can visit the website here: www.asean-iprhelpdesk.eu and submit your South East Asia IP questions to question@asean-iprhelpdesk.eu; by telephone on +6221 571 1810, or in person in Jakarta.

Browse our website: www.asean-iprhelpdesk.eu

Sign up for our upcoming webinars here:

1-3 October 2014, **Naples, Italy:** 2014 SME Assembly - "Growth Through Enterprise: Exploiting the Opportunities Ahead"

8 October 2014, **Webinar:** How to protect your IP at Trade Fairs in Southeast Asia

10 October 2014, **Webinar:** Intellectual Property Rights in ASEAN



The MERCOSUR IPR SME Helpdesk provides IP-related services and resources for European SMEs doing business in Latin American markets. It now offers a selection of guides covering separate Latin American countries and hosts regular events and webinars on a range of topics. You can visit the website here: www.mercosur-iprhelpdesk.eu.

Browse our website: www.mercosur-iprhelpdesk.eu

Sign up for our first webinar here:

7 October 2014, **Budapest, Hungary:** Trade with South-America: Intellectual property rights in the Mercosur countries with a special focus on Brazil

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For more information on IPR in China please contact us:

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Email: question@china-iprhelpdesk.eu
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Blog: www.youripinsider.eu

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Project implemented by:

