IPR Protection for the Furniture Industry in China

Current issue in furniture sector in China:
- Risk of Counterfeits
- Design imitators - patent cutomers
- Use of inferior materials
- Counterfeit furniture
- Counterfeiting of furniture (trademark)
- Counterfeit furniture production
- Counterfeiting of furniture (copyright)
- Counterfeiting of furniture (utility models)

Protection under Patent Law
- Design patents
- Invention patents
- Utility model patents
- Protection for new design of a product, art, or artistic work
- Protection for new technique improvement of the shape, structure, function or combination of colors
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Protection under Trademark Law
- Certification Trademark: a sign controlled by certain organizations to certify the geographical origin, material, mode of manufacturing, quality or other specific characteristics
- Protection as a 3D trade mark: e.g. a shape used in all furniture of a particular brand

Protection under Copyright Law
- The outer shape of industrial products when it can be considered as a "work of fine arts"
- The moment the design of a furniture product is drawn
- Copyright does not cover industrial products, it is only related to images and design

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