Project Phase IV

Key Facts 2015

- Founded by the European Union in 2008 and currently running its 4th phase, from 1 January 2015 to 31 December 2017
- Budget: EUR 2.4 million, 90% co-financed by the EU
- Geographical scope: Mainland China, Hong Kong, Macao and Taiwan
- Implemented by: DEVELOPMENT Solutions, the European Union Chamber of Commerce in China and the European Business Network
- Supervised by EASME and DG GROW

Enquiries

- Annual growth
- Top 15 countries

Topics

- Prevention (86%)
- Enforcement (14%)
- Trade mark (68%)
- Copyright (10%)
- Invention patent (9%)
- General (5%)
- Design patent (4%)
- Trade secret (3%)

NEW RESOURCES

4 New Guides

- How to Secure Effective Evidence at Trade Fairs
- How to Handle IP Scams
- IP for the Mechanical Engineering Sector
- IP for the OEM Industry

6 Updates

- IP Protection at Trade fairs
- Online IPR Protection in China
- Hong Kong Factsheet
- Guide to Enforcement of IP in China
- Trade Mark Guide
- Comparison of EU/China IP Systems

6 Podcasts

- Serious Game Training Manual

IRP for the wine industry series

6 Infographics
TRAINING EVENTS

Events in Europe  
Events in China  
Audience

Online Engagement

334  1,025  21,342  2,942  13,559

@ChinaIPR  @China IPR SME Helpdesk  www.china-iprhelptdesk.eu  @iprchina  www.yourlPinside.eu

User Feedback

A very complete summary and understanding of our situation and what next steps and options are available to us.

97% found the advice helpful.

The IP Expert helped us a lot by understanding our company and giving advice that we can actually take in practice with our capabilities.

99% will recommend the Helpdesk services to others.

The IP Expert has done a terrific job advising me. He took the time and I could feel he was genuinely interested in solving my issues. I am very very happy with this service provided. great job!

China IPR SME Helpdesk I consider as the best way for SME outside of China, how to gain basic information regarding IPR protection.

Contact

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Co-funded by:  
Implemented by: